

## **Win Your Way to Cebu Giveaway Contest**

### Terms and Conditions

The terms and conditions contained herein (these “Terms and Conditions”) shall govern this Contest therefore it is advisable that you read and understand these Terms and Conditions. By entering this Contest, you agree and accept to be bound by these Terms and Conditions.

#### **1. General Information:**

- The “Win Your Way to Cebu” (“Contest”) will run from **21 November 2025** to **23 November 2025** (“Contest Period”).
- The Contest is administered, organized and run by Firefly Airlines Sdn. Bhd. (“Firefly Airlines”).

#### **2. Eligibility:**

- Any person who has fulfilled the criteria below is eligible to participate in this Contest (“Participant”):
  - (a) aged 18 years of age and above; and
  - (b) residing in countries where participation in such Contests is legally permitted.
- Employees of Malaysia Aviation Group (as well as their immediate family members) are not eligible to participate.

#### **3. How to Participate:** To enter the Contest, Participants must, before **23 November 2025, 11:59PM:**

- Follow @fireflyairlines on Instagram.
- Comment the 3 locations shown in the video.
- TAG your travel buddy and tell us why this Cebu holiday is perfect for the both of you (most creative answer wins!)
- TEN winners will be selected and contacted via Instagram Direct Message.

#### **4. Prizes:**

- Each winner will receive two (2) round-trip flight tickets on Firefly Airlines from Kuala Lumpur (KLIA Terminal 1) to Cebu, Philippines, valid exclusively for travel from 2 December 2025 to 4 December 2025.
- All travel must be completed within these fixed dates. The prize tickets are not transferable, not exchangeable, and cannot be used on any other dates or routes.
- Prize tickets are subject to seat availability on Firefly Airlines-operated flights.
- The prize includes base fare and all applicable taxes and surcharges.
- Optional ancillaries such as additional baggage, seat selection, meals, upgrades, insurance or any other add-ons are not included and will be borne by the winners.

#### **5. Winner Selection:** Only TEN entries will be selected as winners. The winners will be selected by Firefly Airlines based on predetermined criteria, including

creativity, originality, how well it adheres to the contest mechanics and rules. Winner is selected at the sole discretion of Firefly Airlines. All decisions are final. No correspondence will be entertained regarding the selection process.

6. **Notification:** The winners will be notified via direct message on Instagram from 5 December 2025 onwards. The winners must respond within **2 days** of notification to claim the prize. Failure to respond within the specified timeframe may result in disqualification, and alternate winners may be selected.
7. **Verification:** Potential winners may be required to provide proof of eligibility, including age and residency, as well as compliance with the Contest rules. Failure to provide such documentation within the specified timeframe may result in disqualification and forfeiture of the prize.
8. **Publicity:** By entering the Contest, participants grant Firefly Airlines the right to use their name, likeness, and entry submission for promotional purposes, including but not limited to social media posts, website content, and marketing materials, without further compensation or consent.
9. **General Conditions:** Firefly Airlines reserves the right to modify, suspend, or terminate the Contest at any time without prior notice. The Contest is subject to all applicable laws and regulations and is void where prohibited.
10. **Release:** By participating in the Contest, participants release Firefly Airlines and its affiliates, officers, directors, employees, and agents from any and all liability arising from or related to their participation in the Contest or acceptance, use, or misuse of any prize awarded.
11. **Governing Law:** The Contest is governed by the laws of Malaysia. Any disputes arising under or in connection with the Contest shall be subject to the exclusive jurisdiction of the courts in Malaysia.
12. Should a Participant's contact details change during the Contest Period, it is the Participant's responsibility to notify Firefly Airlines directly.
13. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to attend/participate in this Contest and to redeem the prizes are the sole responsibility of the Participants.
14. The Participants grant Firefly Airlines a non-exclusive, royalty-free and transferable right to use, reproduce, edit or distribute any materials submitted for the Contest in any media format and any media channels as deemed fit by Firefly Airlines.
15. The winners hereby consent to public disclosure of his or her name and the results of the Contest.

16. Firefly Airlines, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit any prize at any stage of the Contest without prior notice if:
  - a. The Participant is not an eligible Participant;
  - b. The Participant fails to fully comply with the Terms and Conditions stipulated herein;
  - c. Entries are incomplete.
  - d. The Participant breaches any of the Terms and Conditions or other rules and regulations of the Contest or violates any applicable laws or regulations;
  - e. Firefly Airlines has, at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Contest in any way whatsoever, including but not limited to fraud, cheating or deception.
17. Firefly Airlines's decision on matters relating to the Contest (including, but not limited to the selection of the winner) shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect of any decision of Firefly Airlines shall be entertained.
18. Firefly Airlines is entitled to replace the prize with other prizes at any time without any prior notice.
19. Firefly Airlines shall not be liable for any disruption to the Contest, whether due to technical problems or otherwise, which is beyond its reasonable control. In the event of disruption to the Contest, reasonable efforts shall be used to remedy the disruption and resume the Contest on a fair and equitable basis to the Participants.
20. Firefly Airlines, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of Firefly Airlines, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from either participation in this Contest or with any of the prize offered or forfeited.
21. All rights and privileges herein granted to Firefly Airlines are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participants have the right to injunctive relief or to restrain or otherwise interfere with the organization of the Contest, the production, distribution, exhibition and/or exploitation of the Contest and/or any product based on and/or derived from the Contest.
22. Firefly Airlines reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.

23. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Contest.
24. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
25. By virtue of an entry to the Contest, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
26. Firefly Airlines reserves the right to cancel, terminate or suspend the Contest without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by Firefly Airlines of the Contest shall not entitle the Participants to any claim or compensation against Firefly Airlines, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
27. Firefly Airlines will not be held responsible for any typographical errors or misprint under these Terms and Conditions.

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